

Through the Lens Geekly: How SysAdmins Are Portrayed in Pop Culture

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Note to people downloading this presentation:

When I gave this presentation in 2003, I included examples (fair use sized/quantity) for each of the points. I can't include those examples here for legal reasons, so I'm afraid this particular talk won't be particularly interesting in the play-at-home version. Sorry!

-- dNb

Rating Information



Potential spoilers also enclosed!

Portrayed in Whose Popular Culture?



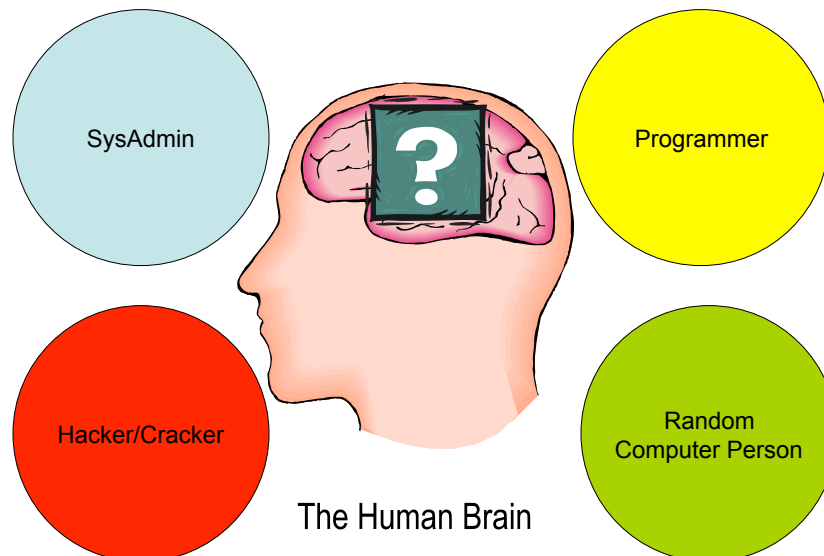
It is what I know best....

What Media

- Least common denominator approach:

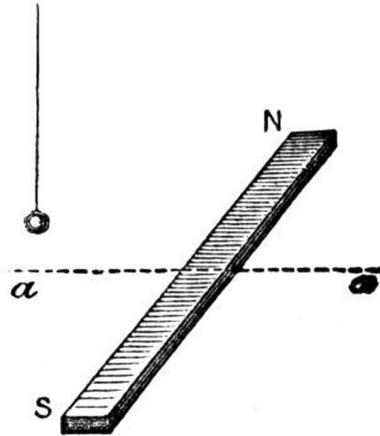


Why Question is Hard



The Three Stereotype Polarities

- Competence
- Morality
- Hipness



Very Competent

Highly Competent

Too Competent

Much Too Competent

Incompetent

How evil?



Hero

Not Nice:
Condescending

Not Nice:
Condescending and Mean

Villain/Arch-villain

What is Hip?

- Dress
- Social graces & Style
- Humor

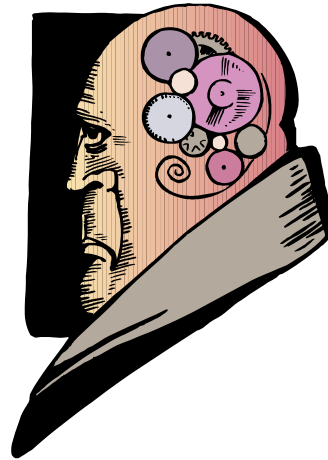


Uncool

Really Uncool

Musings

- Really all about people's attitudes towards **computers** and **technology**
- Computers are:
 - Competent or Incompetent
 - Good or Evil
 - Hip or Un-hip (read: the other)



One idea for what to do about it

- A great therapist I know said:
 - know common fears
 - Acknowledge stereotypes/dynamics
 - "lots of time people think that..."
 - work to act differently (present contradiction)

≈ Thanks To ≈

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