

## Your Servers for Today



## Amuse-bouche







# Today's $\mathcal{M e n u}$ <br> Appetizer <br> Why Cooking is Hard 

First Course
Recipes
Second Course
In a World-class Kitchen
Dessert


## Appetizer



## Why Cooking is Hard

"To make a fine sauce, you can't just follow the recipe exactly, it's never exactly the same, so you always have to adjust. But that takes experience," he says.
"Do you need to add a touch of port to it, add a few more beets to the Bordelaise, reduce it down a bit to achieve a deeper, richer color? There are different things you need to adjust each time to make a sauce consistent. You don't achieve consistency just by doing it the same way every time."

## Why Cooking is Hard




## Why Cooking is Hard

(Bob Scher)

- You aren't cooking.
- At best, managing the conditions
- Number of variables are huge:
- the weather, the season, the cook's disposition and mood, the quality and state of the ingredients, the equipment, altitude, etc.
- Cooking is very rarely a
 linear process.



## Hierarchical Primes of Cooking

1. Interest in tasting food
2. Managing heat

Precision, leeway and margins of error
3. Properties of each kind of food

Understanding tools like oil, salt, sugar
Understanding helpers like lemon, garlic, anchovies
4. Understanding effects of processes to modify foods (e.g. cutting)
(from Bob Scher)

First Course

## Creating Recipes




## Why Writing about Cooking is Harder (Lorna Sass)

- You never make the same food twice.
- Really describing how to make a dish would scare readers.
- People no longer use common sense when cooking so you have to be more precise.
- Hard to write good instructions (requires repeated crossing of left right brain divide).



## You Never Make the Same Food Twice

- the weather and other environmental factors
- the season
- the quality and state of the ingredients
- the equipment
- the cook's disposition and mood

- Solutions:
- recipes are general guidelines
- "Never expect anyone to duplicate your recipe."


## Writing Recipes is Hard

- assumptions about skill of cook and her or his cooking environment
- working with ingredients that are not part of culture (aside: recipes from caste systems)
- hard to describe visual things, taste, texture, especially "doneness"
- Solutions:
- ingredients specified in common units
- supply ranges of time
- provide both time and visual/textual clues (to help reader make judgments)


## Hard to Write Good Instructions

- Right/Left brain divide
- "Real" cooking is not about recipes
- Solutions:
- "pair" recipe writing
- more experience yields simpler recipes with fewer ingredients to achieve same or better flavors



## Simplifying Recipes



Mark Bittman


## Learning to Simplify

- Experience... experience... experience.
- How to simplify:
- Learn where to cut corners
- Learn to ask questions
- Question every ingredient

- Cooking is about compromise


## Testing Recipes



Jack Bishop



## Testing Recipes (the ATK Way)

1. Research, yield 5-7 recipes
2. Kitchen test all recipes to determine variables, important attributes, goals
3. Start to test each variable, one at a time (several weeks, 40-50 tests)
4. Find final candidate, approved by Test Kitchen director
5. Sent out to professional recipe tester, writes up formal report
6. Sent to "friends of Cooks" (1000-2000 people, 50-200 responses), sent back to \#3?

## Testing Recipes \#2

- Everyone in TK has formal culinary experience
- Testing is done communally at ATK
- Standard ATK training procedures (mentoring, etc)
- ATK work documented in recipe/test log
- Other authors (Sass/Bittman) also have assistants for testing



## Why Do You Care?



- Documentation
- Configuration management tools
- Ideas: pair writing, multiple clues, ways to simplify, general guidelines...


## Second Course

## World-class Kitchens



Michael Ruhlman


Chef Barbara Lynch


## Terminology

- Front/Back of House
- Service
- Covers/Top
- Brigade
- Stations
- The Pass/Expeditor


|  | Trade | Craft | Art |
| :--- | :--- | :--- | :--- |
| Category | "Burger- <br> Flippers" | "Accomplished <br> Chefs" | "Culinary Artists" |
| Customer Goal | Survival | Enjoyment | Entertainment |
| Chef's intention | Fill/Feed | Satisfy/Please | Transcend / <br> Transport |
| Price of Lunch | Movie Ticket | Off-Broadway <br> Theatre Ticket | Broadway <br> Orchestra Ticket |
| Who Determines <br> Meal | Customer <br> ("Have it your <br> way") | Customer/Chef | Chef <br> (Tasting Menu) |
| Chef's Primary <br> Repetoire | Hamburgers | Classic dishes | Chef's own dishes |
| Number of <br> Senses Affected | 5 | 5 | 6 |
| Customers <br> Leave Saying | "I'm full." | "That was |  |
| delicious." | "Life is wonderful." |  |  |

From Culinary Artistry by Andrew Dorenenburg and Karen Page, 1996

|  | Trade | Craft | Art |
| :---: | :---: | :---: | :---: |
| Category | Help Desk | Systems Administrator | Ubër SysAdmin |
| Customer Goal | Operational | Five 9's, etc. | Change Real Life |
| SysAdmin's intention | Fix | Build/Recreate | Transcend / Transport |
| Price of Lunch | Movie Ticket | Off-Broadway Theatre Ticket | Broadway Orchestra Ticket |
| Who Determines Infrastructure | Customer ("Have it your way") | Customer/ SysAdmin | SysAdmin |
| Admin's Primary Repetoire | Point/click | CLI/Automation | Other People |
| Number of Senses Affected | 5 | 5 | 6 |
| Customers Leave Saying | $?$ | $?$ | $?$ |


"Cooking is a craft, I like to think, and a good cook is a craftsman-not an artist. There's nothing wrong with that: the great cathedrals of Europe were built by craftsmen-though not designed by them. Practicing your craft in expert fashion is noble, honorable, and satisfying. "

-Kitchen Confidential, p. 62


"What most people don't get about professional-level cooking is that it is not at all about the best recipe, the most creative marriage of ingredients, flavors and textures; that, presumably, was all arranged long before you sat down to dinner..
-Kitchen Confidential, p. 56

"Line cooking done well is a beautiful thing to watch. It's a high-speed collaboration resembling, at its best, ballet or modern dance..."
-Kitchen Confidential, p. 55


## What Do You Need to Be A Line Cook in Their Kitchen?

- Chef Lynch says:
- Urgency
- Ability to take direction
- Cleanliness
- Precision
- Food know-how
- Initiative



## What Do You Need to Be A Line Cook in Their Kitchen?

- Chef McClelland adds:
- Focus
- Dedication to craft/willingness to succeed in environment
- Accepting the contract: will be professional, will chase perfection on a daily basis
- Willingness to realize not an individual, work in unison/rhythms
- Willingness to jump in to help
- Ability to receive new information and produce with it



## Mise En Place <br> "Everything in place"

- Physical
- All food prepared and ready to cook
- All sauces and garnishes
- Cooking foods (oils, salts, etc)
- Utensils/Equipment
- Towels
- Arrangement
- Lynch: no cutting during service, only one slicing thing out if it is called for
- Team prepared at No. 9 Park and L'Espalier, special highly trained chefs all day at L'Espalier
- Kosher or sea salt
- Crushed black peppercorns
- Ground white pepper
- Fresh breadcrumbs
- Chiffonade parsley
- Blended oil in wine bottle with speed pourer
- Extra virgin olive oil
- White wine
- Brandy
- Chervil topis in ice water for garnish
- Tomato concassée
- Carmelized apple sections
- Garlic confit
- Chopped or slivered garlic
- Chopped shallots
- Softened butter
- Favorite ladles, spoons, tongs, pans, pots
- All sauces, portioned fish, meat, menu items, specials and backups conveniently positioned for easy access
-Kitchen Confidential, p. 60-61


## Mise En Place 2

"Everything in its place"

- Mental
- Chef McClelland used to race ski
- Setting up things in a rhythm, thinking about the motion
- Favorite approach:
- have cup of tea, 3-5 minutes to go through each dish in his mind, evaluate, mentally prepare station, change it, try new things.
- Bourdain says...


## Working Clean

- McClelland: Clean as you go. Clean between tasks. Keeping yourself (apron, floor, cutting boards/knives) clean.
- Lynch: Start project, finish project (total focus).
- Why?
- Clears your brain
- Helps prepare for next task, clearing out the last
- You are "working organized"
- Ultimately saves time
- Bourdain recalls...


## Urgency and dans la merde

- Ruhlman: Fear
- McClelland: one thing you do when cook-fight against time from the minute show up
- Lynch: If one person is dans la merde, it
 can take down the entire line


## Getting Out of dans la merde

- Lynch: get help (chef + "incentive"/other cooks)
- McClelland:
- Calm yourself down. Stop doing "rotating 360s." Stand still, evaluate.
- Come up with creative alternatives to pull your area back together and catch up (relieve pressure).
- Notify team your area is overworked and is paying price, need a bit of relief.
- Look for a way to delegate by asking for help (station has to be organized enough to delegate).
- Both talk about it as "teaching opportunity"


## What Does a Chef Do?

- Creation
- Management
- Perception/P.R.
- Standards/Tone



## Line Cook $\rightarrow$ Chef?

- Lynch: path is:
- master station under pressure
- in control enough to help other guy
- start to shine (incl. show up early, take initiative)
- throw an idea at you (e.g. special), see if person shines when given creative outlet
- put in restaurant, then test admin side, communicate w/front of house...
- McClelland:
- Takes 3-4 years of working a station every day to become good line cook, great only after 10+ years
- Required to know 3 stations, work with junior/senior pairs
- Stages


Chef Attributes


## Chef Attributes

- Ruhlman: love of food/cooking/serving, absolute focus \& total immersion via passion, standards
- Lynch: passion, passion, passion
- McClelland: chase perfection on a daily basis, focus, attention to detail. Freedom to directly be a creator on a daily basis of your environment, to control it.
- Williams: "Nothing goes out until it is right. No exceptions, because if you let it slide once, you will the second, the third and the fourth times as well. It's important to me because my name is out there, and I won't accept anyone putting out a bad plate."
- Norman Van Aken: like to make plates
Dessert


## References

- Kitchen Confidential by Anthony Bourdain
- If You Can Stand the Heat: Tales from Chefs and Restaurateurs by Dawn Davis
- Culinary Artistry by Andrew Dornenburg and Karen Page
- The Making of a Chef/The Soul of a Chef/The Reach of a Chef by Michael Ruhlman
- The Fear of Cooking by Bob Scher
(plus many more...)
- Interviews with Jack Bishop, Mark Bittman, Chef Barbara Lynch, Chef Frank McClelland, Michael Ruhlman, Lorna Sass, Bob Scher


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## Dedicated to

Cindy Blank-Edelman


## Bringing These Ideas into Your SysAdmin Life



- Write better "recipes" and recipe interpreters
- Develop your skills/moves
- Mise en place
- Work clean
- Focus and passion
- Chase perfection...


